

MAIL TO:
Office of the Attorney General
Registry of Charitable Trusts
P.O. Box 903447
Sacramento, CA 94203-4470

STREET ADDRESS:
1300 I Street
Sacramento, CA 95814
Telephone: (916) 323-5079

WEB SITE ADDRESS:
<http://ag.ca.gov/charities/>

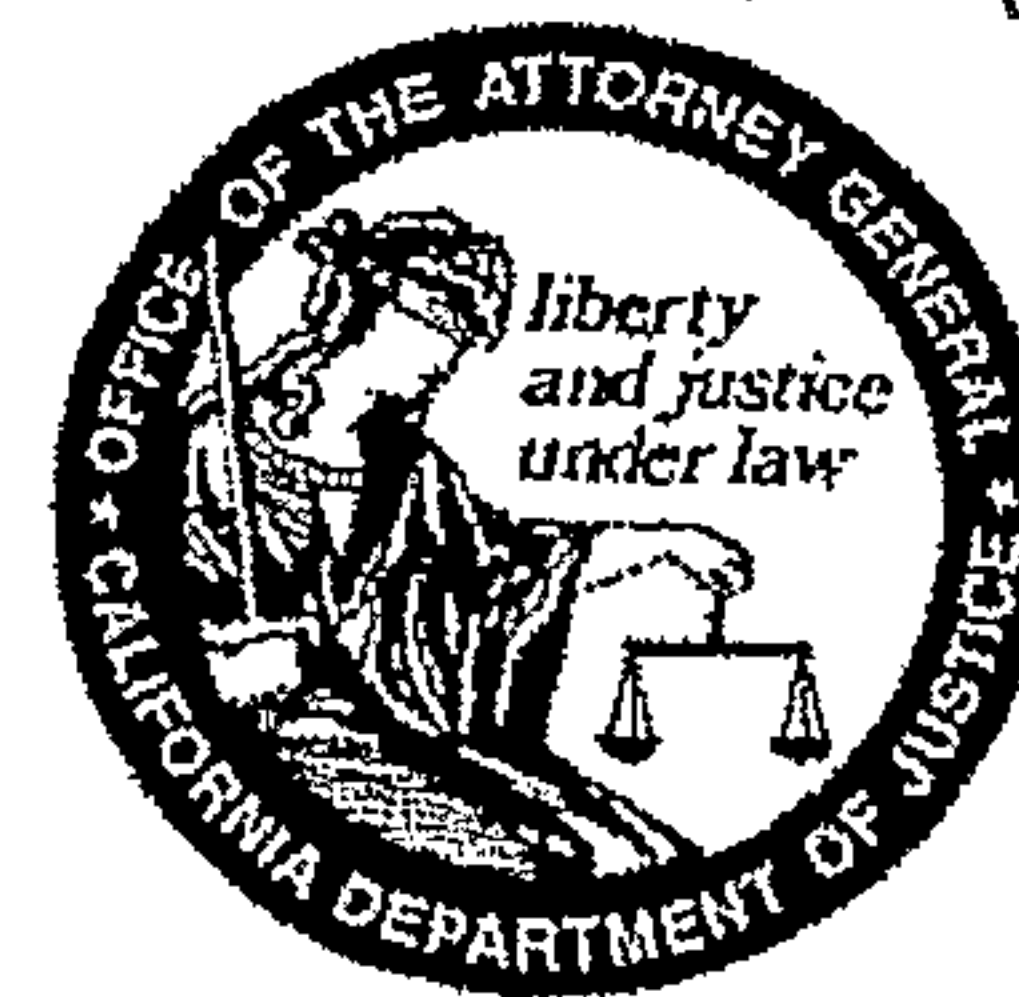
COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

ANNUAL FINANCIAL REPORT FOR 2003

(California Government Code Section 12599)

Failure to file annual financial report by January 30th annually for each calendar year of solicitation may result in late fees as defined in Government Code Section 12586.1

An annual financial report must be filed for each event
for each charity solicited for during the previous calendar year.



Name and Address of Commercial Fundraiser:

817

ADVANTAGE FUND-RAISING CONSULTING, INC.
208 PASSAIC AVENUE, 2ND FLOOR
FAIRFIELD, NJ 07004-5503

Name and Address of Charitable Organization:

CT No. 110230 F.E.I.N. No. 43-1266906

PKD FOUNDATION

Name of charity

9221 WARD PARKWAY, SUITE 400

Address of charity

KANSAS CITY, MO 64114

City, State, and ZIP code of charity

Figures from (check one): National Campaign ☒ California Campaign ☐

MAIL FOLLOWED BY PHONE CALLS held (on) (from) JANUARY 1, 20 03 to DEC, 31, 20 03
(Type of activity) (Date or dates must be shown)

Is the contract between the commercial fundraiser and charity based upon a fee or percentage of revenue? Fee ☒ Percent age ☐ Other ☐
If other, provide brief explanation _____

1. REVENUE

A. Cash contributions

793,328.90 A.

B. Entertainment sales or admission charges

_____ B.

C. Sales from products

_____ C.

D. Advertisement sales

_____ D.

E. Membership fees

_____ E.

F. Other sources: (Specify)

a. _____

Fa.

b. _____

Fb.

c. _____

Fc.

d. _____

Fd.

G. TOTAL REVENUE

793,328.90 G.

2. EXPENSES

A. Fees or commissions

184,500.64 A.

B. Salaries

_____ B.

C. Payroll taxes

_____ C.

D. Employee benefits

_____ D.

E. Cost of merchandise for resale

_____ E.

F. Cost of entertainment

_____ F.

G. Postage

_____ G.

H. Advertising

_____ H.

I. Telephone

_____ I.

J. Rental of equipment

_____ J.

K. Facilities charge

_____ K.

L. Permits

_____ L.

M. Other expenses: (Specify)

a. PRINTING

7,690.00 Ma.

b. _____

Mb.

c. _____

Mc.

d. _____

Md.

N. TOTAL EXPENSES

192,190.64 N.

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Page 2

3. Amount to charity (subtract line 2N from line 1G)

601,138.26

4. Less additional fundraising expenses paid by charity including fee paid to commercial fundraiser (to be completed by charity)

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5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s)

—

6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3)

601,138.26

7. (a) Does any officer, director, partner or owner of the commercial fundraiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the commercial fundraiser has contracted to solicit?

☐ Yes ☒ No If "yes" complete the following:

Name of officer, director, partner or owner of commercial fundraiser	Name and address of charitable organization	Relationship of officer, etc. to charitable organization

(b) For each affiliation identified in 7(a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, it is true, correct and complete.

Signature of authorized officer (commercial fundraiser)

ANTHONY R. ALONSO

Printed name

PRESIDENT

Title

1/8/04

Date

This report must be signed by two officers or directors of the charitable organization for verification.

Signature of authorized officer/director (charity)

Dan Larson

Printed name

President & CEO

Title

3-1-04

Date

Signature of authorized officer/director (charity)

Dale L. Galver

Printed name

VPOper/Finance

Title

3/1/04

Date